

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lu et al.)	I hereby certify that this paper is
Serial No.: 09/909,224)	being electronically deposited
Filed: July 19, 2001)	with the United States Patent and
)	Trademark Office on this date:
For: AUDIENCE MEASUREMENT)	
SYSTEM FOR DIGITAL TELEVISION)	March 16, 2010
Group Art Unit: 2424)	
Examiner: Justin E. Shepard)	<u>/Eileen Sosnicki/</u>
)	Eileen Sosnicki

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**NOTICE OF APPEAL
AND PETITION FOR EXTENTION OF TIME**

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the Examiner dated September 17, 2009, rejecting all pending claims.

An Electronic Funds Transfer in the amount of \$1,650.00 to cover the fees required under 37 C.F.R. 1.17(b) and a three-month extension of time is submitted herewith.

Respectfully submitted,

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March 16, 2010